

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 112289

R 231120Z SEP 74

FM AMCONSUL ZAGREB

TO USDCOC WASHDC

INFO AMEMBASSY BELGRADE

SECSTATE WASHDC 2719

USIA WASHDC

UNCLAS ZAGREB 0872

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: BDO/CATALOG SHOW, TECHNOLOGY FOR THE AMERICAN

HOME: CABLE REPORT

REF: STATE A-9166, 9/9/72

1. ZAGREB FALL INTERNATIONAL FAIR

2. ZAGREB FAIRGROUNDS, ZAGREB, YUGOSLAVIA, SEPTEMBER 12-22, 197

3. FIRMS SSJPLYING LITERATURE OR CATALOGS: 78

4. VISITORS: (A) 110 REGISTERED; (B) AT LEAST 10,000 MADE
BRIEF INQUIRIES.

5. TRADE INQUIRIES DEVELOPED: 277

6. FIRMS SUPPLYING LITERATURE WHO RECEIVED TRADE INQUIRIES: 60

7. COMMENT: YUGOSLAV PROFESSIONAL AND PUBLIC INTEREST HOUSING
TECHNOLOGY VERY GREAT. DISCUSSIONS WITH LEADING WOOD PROCESSING
AND FURNITURE MANUFACTURING ENTERPRISE EXECUTIVES SUGGEST THAT
USDOC TRADE FAIR EXHIBIT PLANNED FOR SPRING FAIR 1986 TINUZ
AND EXTREMELY WELL TARGETED. INQUIRIES RECEIVED FOR WIDE RANGE
OF PRODUCTS WITH SURPRISINGLY HIGH LEVEL OF INTEREST NOTED IN
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LOCKING DEVICES; FIRMS SCHLAGE, EATON-YALE, KWIKSET ALL RECEIVED

MORE THAN 10 INQUIRIES EACH.
WILSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740267-0131
From: ZAGREB
Handling Restrictions: n/a
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